

	CERTIFICATE AND LOGO USAGE INSTRUCTIONS	Document No.	BQT.03
		Publication Date	01.08.2012
		Revision No.	07
		Revision Date	02.12.2024
		Page No.	1/ 3

1. OBJECTIVE

The purpose of this instruction is to explain the rules regarding the use of the ASCERT logo and certification certificate.

2. DEFINITIONS

3. APPLICATION

3.1. Logo Usage Guidelines

3.1.1. This instruction, which describes the rules for using the ASCERT logo, is publicly available at www.ascert llc.com for access by relevant parties upon request and is sent to the certified organization along with the certificate .

3.1.2. The ASCERT logo shall not be used in any way to imply that ASCERT is responsible for the content of the documents or the related activity.

3.1.3. The ASCERT logo may be used by certified organizations that have successfully passed the certification audit conducted by ASCERT and whose compliance has been confirmed.

3.1.4. Certified organizations may use the ASCERT logo only in the fields of activity covered by the certification. The ASCERT logo may not be used in fields of activity outside the scope of the certification.

3.1.5. The ASCERT logo may not be used in divisions, subsidiaries, or affiliates that are not covered by this certification.

3.1.6. The ASCERT logo cannot be used as a product certificate awarded to products manufactured by the certified organization.

3.1.7. The ASCERT certification certificate is a document proving the conformity of the management system established and implemented within the organization. The logo used should only identify the quality, environmental, food, etc., management system for which the organization is certified and cannot be used as a document issued for any product or service.

3.1.8. The ASCERT logo may not be used on laboratory test reports, calibration reports, and audit reports of certified organizations.

3.1.9. ASCERT Logo;

- It cannot be used as a product certificate.
- Cannot be used on the product (the product may be directly touchable or inside a package or box),
- on the outer packaging of products, such as cardboard, along with a statement indicating that the document relates to the management system and not the product .
 - "This product is manufactured by our organization, which is certified according to the Management System Standard," for example. The

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		Publication Date	01.08.2012
		Revision No.	07
		Revision Date	02.12.2024
		Page No.	2/ 3

statement should in no way imply that the product, process, or service has been certified.

- Product packaging is considered the part of the product that is separated without being broken down or damaged. Type labels and identification plates are considered part of the product.
- It may be used in the organization's advertising publications, official documents, or promotional brochures.

3.1.10. The ASCERT logo will be sent to relevant organizations on CD upon request. The ASCERT logo can also be accessed via the website www.ascertllc.com.

3.1.11. The customer was informed in the certification agreement that they must comply with the rules regarding the use of the ASCERT certificate and logo by the certified organization, and the customer committed to complying with these rules in this agreement.

3.1.12. Certified organizations are obligated to comply with the provisions of this instruction for as long as their certificate remains valid. If logo usage outside of this instruction is detected, legal action will be taken in accordance with relevant legislation.

3.1.13. The certified body must immediately discontinue displaying the ASCERT logo upon the expiration of the certificate, unless renewal is required.

3.1.14. Organizations whose certification has been suspended (for the duration of the suspension) or revoked must cease all written and visual activities related to the certification, including the use of ASCERT logos, within 15 days of the suspension or revocation date.

3.1.15. If it is determined that the ASCERT logo is being used by organizations that do not have the rights to use the logo, legal action will be initiated against all individuals and organizations involved.

3.1.16. The suitability of the organization's logo usage practices is checked by ASCERT during surveillance and renewal audits conducted after the organization has been awarded certification. The organization is required to demonstrate its practices regarding the use of the ASCERT logo to the audit team.

3.1.17. Organizations that fail to meet the conditions specified in this instruction will be subject to suspension of the certificate or termination of the contract .

3.1.18. ASCERT does not permit the use of the GGYS certification mark on the product or its packaging. Product packaging, as referred to in clause 8.3 of the ISO/IEC 17021-1 Quality Manual, encompasses all product packaging, including both primary packaging (containing the product) and any external or secondary packaging.

3.1.19. ASCERT does not permit the use of any statements on product packaging by an organization holding a certified GGYS (Food Safety Management System). This requirement

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	CERTIFICATE AND LOGO USAGE INSTRUCTIONS	Document No.	BQT.03
		Publication Date	01.08.2012
		Revision No.	07
		Revision Date	02.12.2024
		Page No.	3/ 3

applies to all product packaging, including both primary packaging (containing the product) and any external or secondary packaging.

3.2. IAS Branded ASCERT Logos

The IAS logo may not be used in any way.

3.3. Certificate Usage Rules

3.3.1. The ASCERT certification certificate is valid for 3 years from the date of issuance, provided that the annual surveillance audits are successfully completed.

3.3.2. The certified organization is obliged to report any changes to the company information defined on the certificate within the scope of its certification activities.

3.3.3. Organizations certified by ASCERT may not use the ASCERT certification certificate for departments, addresses, affiliates, or subsidiaries not covered by the certificate, nor may they publish it in such areas.

3.3.4. The certificate cannot be transferred to or published by any person or organization other than ASCERT.

4. REVISION INFORMATION

Revision Date	Revision No	Item No.	Explanation of the Revisions Made
August 26, 2013	01	3.2	Information regarding the use of the TURKAK Accreditation Logo has been added .
August 30, 2013	02	3.1.18 3.2.5	It was added that the BQS brand should not be used predominantly. It was added that the Turkish Accreditation Agency (TURKAK) Logo Usage Instructions will be taken as a basis.
15.10.2016	03	-	Transition to TS EN ISO/IEC 17021-1:2015
01.02.2021	04	-	ISO 27001, ISO 50003, and ISO 22003 requirements have been added. IAS brand usage has been added.
01.03.2021	05	-	
29.05.2023	06	3.2	Regarding the use of the IAS logo.
02.12.2024	07	3.1.18- 3.1.19	Logo usage for GGYS

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